

JUNIOR



NEW ALFA ROMEO JUNIOR

The new sporty compact car

PRODUCT GUIDE
JUNIOR
APRIL 2025

ALFA ROMEO JUNIOR



JUNIOR IBRIDA



IBRIDA (HYBRID)

JUNIOR ELETTRICA



ELETTRICA 156HP
ELETTRICA 280HP VELOCE

MODEL	Fuel Type	WLTP CO2	Annual Road Tax	Retail Price	Retail Price Including SEAI Grant + VRT Relief
JUNIOR IBRIDA	HYBRID	109	€180	€ 34,995	-
JUNIOR ELETTRICA	Electric	0	€120	€ 41,083	€ 34,995*
JUNIOR ELETTRICA SPECIALE	Electric	0	€120	€ 45,304	€ 38,950*
JUNIOR VELOCE 280hp	Electric	0	€120	€ 54,995	€ 51,495*

All pictures for illustration purposes only. *Price is post SEAI grant + VRT relief as at Apr 2025. (Combination of additional options can have an impact on VRT relief on EV and Co2 on Combustion, contact your local dealer for option prices)



ICONA INTERIOR

Standard on IBRIDA+ ELETTRICA

Full fabric seat with RipStop Biscione pattern

Driver : 6w manual / Passenger : 4w manual

Technoleather steering wheel

Interior wrappings in blue Scuba Shark



SPIGA PREMIUM INTERIOR

Standard on ELETTRICA SPECIALE

Optional on IBRIDA (Included in Premium Pack)

Spiga Seat
Driver : Power with massage
Passenger: 6w manual
Leather steering wheel
Aluminium pedals & sills

Floor mats
3rd rear headrest
Adjustable cargo floor height (x3 levels)



PERFORMANCE INTERIOR

Optional on ELECTTRICA

Corsa Black/Red suede/leather racing seats by Sabelt®
6 Way Driver electric and Passenger manual
Heated Seats
Alcantara & Leather steering wheel

Aluminium pedals & sills
Floor mats
3rd rear headrest
Adjustable cargo floor height (x3 levels)



ALFA ROMEO JUNIOR IBRIDA STANDARD EQUIPMENT



	1.2 136hp (100 kW) Hybrid 6 speed Auto
Powertrain	HYBRID
MVS	626.E23.0.N01
Transmission	Automatic
Fuel Type	Petrol
Drive Type	FWD
CO2 emissions Combined	109g / km
Fuel consumption Combined l/100km)	4.8l / 100km
Nox (mg/km)	TBC / km
Total RRP	€34,995

Optional Packs

Technology Pack
€ 3,500

Premium Pack
€ 3,000

Details of packs on the next page, please contact your local dealer for details

Interior

- Synthetic Leather Steering Wheel
- Manual Day / Night Rearview Mirror
- Iconica Fabric Seats
- Driver Seat with 6 Way Manual Adjust
- Passenger Seat with 4 Way Manual Adjust
- 10.25" "Cannocchiale" customisable Colour Digital Cluster
- 10.25" Radio - with Wireless Smartphone Mirroring
- 4 Speakers Sound System
- Paddle Shift
- Ambient Light + LED touch dome lamp
- Front Centre Armrest

Exterior

- 17" Turbine Alloy Wheels – Black Wheels
- Leggenda Scudetto V-Shield
- Power Door Mirrors
- LED Rear Lights
- LED Headlamps (Eco Innovation)
- Body Colour Exterior Door Handles
- Gloss Black Mirror Covers
- Rain Sensor

Functionality

- Automatic Air Conditioning, Single Zone
- Antitheft Volumetric Alarm
- Keyless Start
- Electrically Adjustable Door Mirrors
- Electric Parking Brake with Auto Hold

On Board Technology

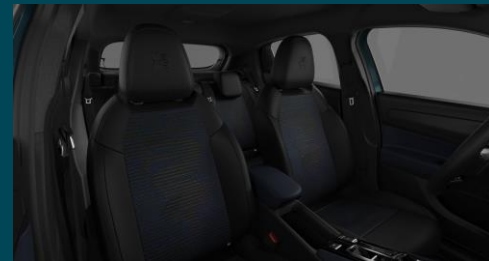
- Adaptive Cruise Control
- Lane Departure Warning
- VRU Road User Recognition (Incl. In AEB) – Pedestrian + Cyclist
- Rear Parking Sensors
- Traffic Sign Information



17" Turbine Alloy Wheels



Leggenda Scudetto V-Shield



Iconica Fabric Seats



ALFA ROMEO JUNIOR IBRIDA PACK OPTIONS

(Combination of additional options can have an impact on your Co2, contact your local dealer for options)

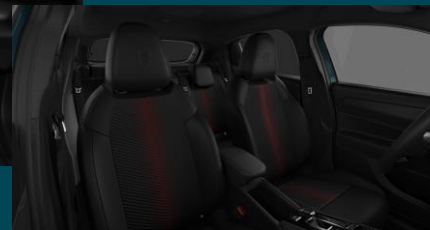
Technology Pack

- Traffic Sign Recognition
- Automatic dipping rear view mirror
- Rear Back-Up Camera With Dynamic Gridlines
- Adaptive Cruise Control With Lane Centering & Traffic Jam Assist
- Passive / Keyless-Entry
- Electrically Adjustable & Auto-Folding, Heated Door Mirrors With Blind Spot Detection
- Hands-Free Power Liftgate
- Led Matrix Projector Headlamps
- 6-Speaker Sound System
- 10.25" Radio - With Navigation (With Wireless Smartphone Mirroring)
- Wireless Smartphone Charging Pad
- USB Type C Port - Charging 2.5A
- Front, Rear And Side Parking Sensors



Premium Pack

- Adjustable cargo floor height (x3 levels)
- Leather steering wheel and gear knob
- Black Painted Body-Kit
- Premium Seats
- Heated Seats
- Driver 6 Way Power with Lumbar Support & Massage
- Passenger 6 Way Manual
- Sunscreen Glass



ALFA ROMEO JUNIOR IBRIDA 1.2 136hp (100 kW) Hybrid 6 speed

THE SPORTIVITY BECOMES IBRIDA

In terms of available engines, Alfa Romeo Junior Hybrid combines a 1.2-litre VGT three-cylinder engine, delivering 136 hp and 230 Nm of torque, with a 48-volt and 21 kW P2 electric motor, combined with a six-speed DCT automatic transmission for a smooth and efficient ride. With CO2 emissions reduced to just 109 g/km in the combined WLTP cycle, the hybrid system maximizes efficiency and, thanks to the e-Boost function, ensures extra performance and power during acceleration. Alfa Romeo Junior Hybrid reaches a top speed of 206 km/h and accelerates from 0 to 100 km/h in 8.9 seconds, offering exciting performance and a sporty driving experience.

Italian design

The perfect combination of style and innovation: pure exaltation of Italian design combined with excellence in attention to detail, embellished by the Alfa Romeo Legendary Shield and the Palette cambio at the wheel.

SAFETY AND POWER: THE ARE RESTABLABLE BINOMIO OF ADAS SYSTEMS

With Alfa Romeo's ADAS systems, safety meets power. Alfa Romeo Junior Hybrid is equipped with advanced driver assistance systems (ADAS), designed to give you maximum control and protection on every road. From autonomous emergency braking to road sign detection, every ADAS technology is designed to ensure a highly dynamic and safe driving experience, without compromise.

Ready to drive your days

The new Alfa Romeo Junior Hybrid stands out for its wide spaciousness and boot capacity that exceeds 400 litres.

Pure Passion at the Guide

Superior performance and road holding on any terrain, offering the driving dynamics in pure Alfa Romeo style. Available 17" alloy wheels.

Advanced connectivity

Alfa Romeo Junior Hybrid offers a Advanced on-board connectivity, with a voice assistant enhanced by Chat GPT AI generation for perfect interaction and comfort.



ALFA ROMEO JUNIOR ELETTRICA STANDARD EQUIPMENT



	54 kWh 115 kW 156 hp FWD
Powertrain	BEV
MVS	627.E2E.O.N04
WLTP CO2 g/km	0
Electric Range ¹ (WLTP, Combined)	406km
Electric Range ¹ (Urban)	574km
Power Consumption ¹ (WLTP, Mixed) kWh/100km	15.3
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€41,083
Total RRP including relief	€34,995*

All pictures for illustration purposes only

¹Estimated ranges for electric driving

*Price is post SEAI grant + VRT relief as at Apr 2025

Interior

- Synthetic Leather Steering Wheel
- Manual Day / Night Rearview Mirror
- Iconica Fabric Seats
- Driver Seat with 6 Way Manual Adjust
- Passenger Seat with 4 Way Manual Adjust
- 10.25" "Cannocchiale" customisable Colour Digital Cluster
- 10.25" Radio - with Wireless Smartphone Mirroring
- 4 Speakers Sound System
- Ambient Light + LED touch dome lamp
- Front Centre Armrest

Exterior

- 18" Aero Alloy Wheels - Diamond Cut
- Leggenda Scudetto V-Shield
- Power Door Mirrors
- LED Rear Lights
- LED Headlamps (Eco Innovation)
- Body Colour Exterior Door Handles
- Gloss Black Mirror Covers

Functionality

- Automatic Air Conditioning, Single Zone
- Mode 3 Cable Three-Phase
- Antitheft Volumetric Alarm
- Keyless Start
- Electrically Adjustable Door Mirrors
- BEV Interior Vibe Sound
- Electric Parking Brake with Auto Hold

On Board Technology

- Adaptive Cruise Control
- Lane Departure Warning
- VRU Road User Recognition (Incl. In AEB) - Pedestrian + Cyclist
- Drive Mode Selector
- Rear Parking Sensors
- 11Kw On Board Charger + Heat Pump
- Traffic Sign Information



18" Aero Alloy Wheels
Diamond Cut



Leggenda Scudetto V-Shield



Iconica Fabric Seats

ALFA ROMEO JUNIOR ELETTRICA SPECIALE

(In addition to or replacing Electtrica Spec)



Interior

- 10.25" Radio - With Navigation and Wireless Smartphone Mirroring
- Cargo Flex Kit
- Leather Steering Wheel
- Spiga Fabric and Vinyl Premium Seat
- Heated Front Seats
- Driver Seat 6 Way Power Adjust with Lumbar and Massage Function
- Passenger Seat 6 Way Adjust
- Sport Pedal
- Door Sill / Velour
- Rear View Camera with Dynamic Gridlines
- 6-Speaker Sound System
- USB 2nd Row - Type C Charging 2.5A

Exterior

- 18" Petali Alloy Wheels - Diamond Cut
- Matt Black Body Kit with Rosso Bera Inserts
- Progresso Scudetto V-Shield
- Privacy Glass
- Auto Folding Heated, Power Door Mirrors with Blind Spot Detection and Puddle Lamp

On Board Technology

- Adaptive Cruise Control with Lane Centering & Traffic Jam Assist (Available With EPB, AT And Nav Only)
- Traffic Sign Recognition

Functionality

- Keyless Start and Keyless Entry System
- Hands-Free Power Liftgate



	54 kWh 115 kW 156 hp FWD
Powertrain	BEV
MVS	627.L2E.0.S01
WLTP CO2 g/km	0
Electric Range1 (WLTP, Combined)	406km
Electric Range1 (Urban)	574km
Power Consumption1 (WLTP, Mixed) kWh/100km	15.3
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€45,304
Total RRP including relief	€38,950*



18" Petali Alloy Wheels
Diamond Cut



Progresso Scudetto V-Shield



Spiga Seats

All pictures for illustration purposes only

¹Estimated ranges for electric driving

*Price is post SEAI grant + VRT relief as at Apr 2025



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JUNIOR ELETTRICA SPECIALE PACK OPTIONS

(Combination of additional options can have an impact on VRT relief, contact your local dealer for option prices)

Tech Pack Speciale

- Frameless Auto Dimming Rearview Mirror
- Wireless Smartphone Charger
- LED Matrix Headlights Projector
- Front, Rear And Side Parking Sensor



Performance Interior

- Corsa Black/Red suede/leather racing seats by Sabelt ®
- 6 Way Driver electric and Passenger manual
- Heated Seats
- Performance Steering Wheel
- 3 Rear Headrest
- Sporty Pedals
- Door Sill Plates



Optional Sunroof





ALFA ROMEO JUNIOR VELOCE 280hp 54 kWh 207kW FWD

LEADING HANDLING

BEST-IN-CLASS DYNAMIC RESPONSE

HIGH LEVEL OF COMFORT

25MM LOWER SUSPENSION

TORSEN D LIMITED SLIP DIFFERENTIAL

ENHANCED POWER (280HP) AND TORQUE (345MN)





ALFA ROMEO JUNIOR VELOCE 280hp 54 kWh 207kW FWD





ALFA ROMEO JUNIOR VELOCE 280hp VELOCE STANDARD EQUIPMENT



Interior

- 10.25" Radio - with Wireless Smartphone Mirroring
- 10.25" Reconfigurable Colour TFT Cluster
- 4 Speakers Audio System
- Spiga Fabric and Vinyl Premium Seat
- Ambient Lighting
- Driver Seat 6 Way Power Adjust with Lumbar and Massage Function
- Heated Front Seats
- Perfo Steering Wheel
- Sport Pedal
- Velour Floor Mats

Exterior

- Power Door Mirrors
- Rear Parking Sensor
- LED Headlamps (Eco Innovation)
- LED Rear Lights
- Metallic Paint Included
- Painted Brake Callipers and Front Fixed Callipers
- Perfo 20" Alloy Wheels - Diamond Cut
- Perfo Style Kit -Diamond Black Scudetto
- Privacy Glass

Functionality

- Antitheft Volumetric Alarm
- Automatic Air Conditioning, Single Zone
- Keyless Start
- Mode 3 Cable Three-Phase

On Board Technology

- 11Kw On Board Charger
- Adaptive Cruise Control
- Drive Mode Selector
- Heat Pump
- Lane Departure Warning
- VRU Road User Recognition (Incl. In AEB) - Pedestrian + Cyclist

	54 kWh 207 kW 280 hp FWD
Powertrain	BEV
MVS	627.V2R.O.NO2
WLTP CO2 g/km	0
Electric Range ¹ (WLTP, Combined)	322km
Electric Range ¹ (Urban)	433km
Power Consumption ¹ (WLTP, Mixed) kWh/100km	18.6
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€54,995
Total RRP including relief	€51,495*



Perfo 20" Alloy Wheels
Diamond Cut



Spiga Seats

All pictures for illustration purposes only

¹Estimated ranges for electric driving

*Price is post SEAI grant + VRT relief as at Apr 2025



ALFA ROMEO JUNIOR VELOCE 280hp PACK OPTIONS

(Combination of additional options can have an impact on VRT relief, contact your local dealer for option prices)

Sport Pack

- Sport Steering Wheel
- Alcantara Sabelt Seat
- 6 Way Front Seats
- Sport Pedals & Kick Plates
- Velour Mats



Tech Pack

- Rear Back-Up Camera With Dynamic Gridlines
- Adaptive Cruise Control With Lane Centering & Traffic Jam Assist
- LED Matrix Headlights Projector
- 10.25" Radio - With Navigation (With Wireless Smartphone Mirroring)
- Wireless Smartphone Charging Pad
- Front, Rear And Side Parking Sensors
- Handsfree Power Tailgate
- Keyless Entry System
- Frameless Auto Dimming Rearview Mirror
- Auto Folding Heated, Power Door Mirrors with Blind Spot Detection and Puddle Lamp
- 6 Speakers Audio System
- USB 2nd Row - Type C





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JUNIOR

The Paint



	Solid Paint		Bi-Colour Paint	
	ELECTTRICA	IBRIDA	ELECTTRICA	IBRIDA
Bera Red	O	O	O	O
Sempione White	O	O	O	O
Arese Grey	O	O	O	O
Navigli Blue	O	O	O	O
Scala Ivory	O	O	O	O
Tortona Black	O	O	O	O



ALFA ROMEO

JUNIOR VELOCE 280hp

The Paint



	Solid Paint	Bi-Colour Paint
Bera Red	-	0
Sempione White	-	0
Arese Grey	-	0
Scala Ivory	-	0
Tortona Black	0	-

A dark red Alfa Romeo Junior Elettrica car is shown from a front-three-quarter view, with its distinctive grille and headlights visible. The car is the background for the text.

ALFA ROMEO JUNIOR ELETTRICA

54 kWh 115 kW 156 hp FWD
54 kWh 207kW 280 hp FWD

100% Electric

The Alfa Romeo Junior offers an electrifying driving experience with two powerful full electric motors: the 156 HP motor with a peak torque of 260 Nm and the Veloce variant, delivering an impressive 280 HP and a peak torque of 345 Nm. With features like the limited-slip differential and a dedicated chassis setup, the Veloce version promises exhilarating performance and a thrilling driving experience.

Battery and charging times

With AC charging, it can reach a full charge from 0 to 100% in 5 hours and 45 minutes. Utilising rapid DC charging up to 100 kW, it can recharge from 20% to 80% in just 27 minutes.

Driving Dynamics

With front and rear anti-roll bars tuned for sporty performance, lowered springs by 25mm, and optimally dampened shock absorbers, every curve becomes an opportunity for precision. Coupled with precise steering and the torsen limited-slip differential, the Alfa Romeo Junior the full potential of dynamic driving on any road.

Electric range

The Alfa Romeo Junior, offered in both 156 HP and 280 HP variants, is equipped with a robust 54 kWh battery, providing a comprehensive mixed range of 402km. Engineered with an optimized weight, the battery ensures a perfect balance between efficiency and driving agility.

Acceleration and performance

The new Alfa Romeo Junior is a thrilling fusion of innovation and performance, faithful to the sporty Alfa Romeo DNA. The 280 Veloce version boasts a top speed surpassing 200 kph and acceleration from 0 to 100 kph in 5.9 seconds, every drive is a symphony of performance and agility.

DNA

DYNAMIC: tailor-made for exhilarating sports driving experiences. With enhanced power delivery and sharp steering response, it offers maximum agility and control.

NATURAL: ideal for everyday driving, the Natural Mode ensures a harmonious balance between performance and comfort. The electric motor and steering responsiveness are optimized for a smoother ride for your daily drive.

ADVANCED EFFICIENCY: designed to maximize energy efficiency and electric range, without compromising on driving pleasure.

ALFA ROMEO JUNIOR ADAS Standard Safety



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LANE CENTERING

The Lane Centering system in your new Alfa Romeo Junior ensures the vehicle stays centred within its lane, even in busy traffic. It detects lane markings and actively maintains the vehicle's position in the middle of the lane.



TRAFFIC SIGN RECOGNITION

Traffic Sign Recognition detects and displays common road signs in real-time, providing you with crucial information such as speed limits, no passing zones and other important signs. With this feature, you can effortlessly stay updated and ensure compliance with road regulations for a safer and more informed driving experience.



DRIVER ATTENTION ASSIST

Driver Attention Assist monitors the vehicle's movement and travel time. It warns the driver with a cup alert on the TFT display when a break is warranted.



AUTONOMOUS EMERGENCY BRAKING

The Autonomous Emergency Braking system helps prevent or reduce the severity of collisions by automatically applying the brakes if the driver doesn't react in time to avoid hitting the vehicle ahead or a pedestrian/cyclist.



ADAPTIVE CRUISE CONTROL

Adaptive Cruise Control offers seamless speed control and distance adaptation, allowing drivers to relax without constant pedal pressure. The system, equipped with Stop & Go, ensures consistent cruising speed and safe spacing from preceding vehicles. Additionally, upon driver request, it can intelligently adjust speed based on recognized road limits.



ALFA ROMEO JUNIOR ELETTRICA ADAS SPECIALE Safety

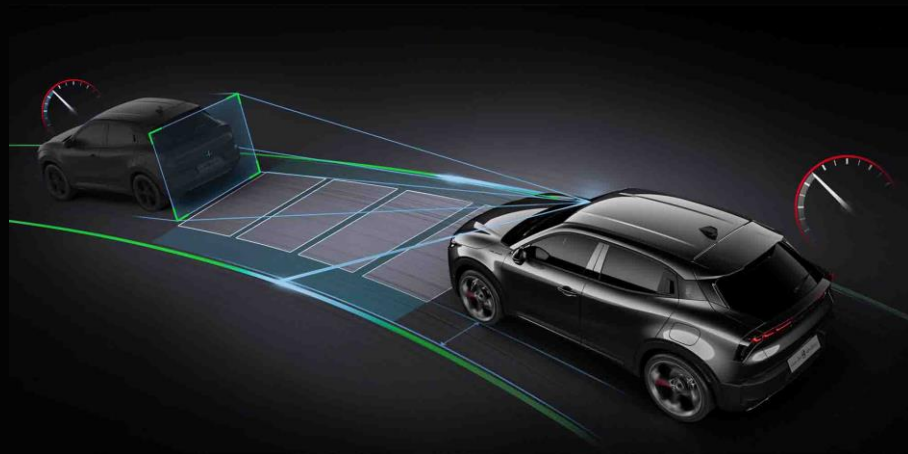


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*Standard from Speciale spec

Level 2 Assisted Driving*

The new Alfa Romeo Junior can achieve Level 2 Assisted Driving thanks to the optional Technology pack which includes a front camera, front radar, Adaptive Cruise Control (IACC), and Lane Centring (LC). These systems work together to help the driver maintain the correct position on the road with minimal intervention. They assist in maintaining the right speed and staying in the centre of the lane, reducing the risk of collisions, especially in congested traffic situations where accidents are more likely. However, it's important to note that the driver remains in control at all times.



PARKING ASSISTANCE*

The 180° View Camera provides a comprehensive view of the car's surroundings via the 10.25" digital touchscreen, complete with a dynamic grid. This camera is supported by 12 sensors. The built-in software generates a top-down view and alerts the driver visually through the instrument cluster and audibly with a chime if an obstacle is detected in the car's trajectory.

ALFA ROMEO JUNIOR

JUNIOR



CABLE ORGANIZER
FOR CHARGING CABLES*
AFTERSALES ACCESSORY



INTERNAL
EV DRIVING SOUND*
INCLUDED IN ALL
ELETTRICA & VELOCE



400 LITRES OF BOOT
STORAGE

All pictures for illustration purposes only

*EV only

JUNIOR



The dimensions of the Alfa Romeo Junior are designed to embody the perfect sporty compact car, with 4,173 mm in length and 1,532 mm in height (1,505 mm for the Veloce version). The boot accommodates a spacious cargo volume of up to 415 litres (400 litres in Electrica), offering ample storage for luggage and belongings, thereby making it a versatile and practical choice for both city commuting and road trips.



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JUNIOR

IMPORTANT NOTICE: Where every effort has been made to ensure all pricing, data, availability and details are correct at time of publishing, 1st April 2025, please note that all information is subject to change without notice. Please contact your dealer for the most up to date information.

Alfa Romeo is distributed by Gowan Auto Limited, Citywest, Dublin 24.