



# *JUNIOR*



## NEW ALFA ROMEO JUNIOR

The new sporty compact car

MY24 PRODUCT GUIDE  
JUNIOR ELECTTRICA  
JANUARY 2025

# ALFA ROMEO JUNIOR



## JUNIOR IBRIDA



IBRIDA\_136  
(HYBRID)  
AVAILABLE  
EARLY 2025

## JUNIOR ELETTRICA



ELETTRICA\_156  
ELETTRICA\_280 VELOCE



# ALFA ROMEO JUNIOR ELETTRICA STANDARD EQUIPMENT



	54 kWh 115 kW 156 hp FWD
Powertrain	BEV
MVS	627.E2E.O.N04
WLTP CO2 g/km	0
Electric Range <sup>1</sup> (WLTP, Combined)	406km
Electric Range <sup>1</sup> (Urban)	574km
Power Consumption <sup>1</sup> (WLTP, Mixed) kWh/100km	15.3
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€41,083
Total RRP including relief	€34,995*

All pictures for illustration purposes only

<sup>1</sup>Estimated ranges for electric driving

\*Price is post SEAI grant + VRT relief as at Jan 2025

## Interior

- Synthetic Leather Steering Wheel
- Manual Day / Night Rearview Mirror
- Iconica Fabric Seats
- Driver Seat with 6 Way Manual Adjust
- Passenger Seat with 4 Way Manual Adjust
- 10.25" "Cannocchiale" customisable Colour Digital Cluster
- 10.25" Radio - with Wireless Smartphone Mirroring
- 4 Speakers Sound System

## Exterior

- 18" Aero Alloy Wheels - Diamond Cut
- Leggenda Scudetto V-Shield
- Power Door Mirrors
- LED Rear Lights
- LED Headlamps (Eco Innovation)
- Body Colour Exterior Door Handles
- Gloss Black Mirror Covers)

## Functionality

- Automatic Air Conditioning, Single Zone
- Mode 3 Cable Three-Phase
- Antitheft Volumetric Alarm
- Keyless Start
- Electrically Adjustable Door Mirrors
- BEV Interior Vibe Sound

## On Board Technology

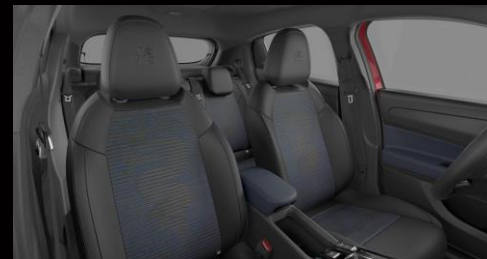
- Adaptive Cruise Control
- Lane Departure Warning
- VRU Road User Recognition (Incl. In AEB) - Pedestrian + Cyclist
- Drive Mode Selector
- Rear Parking Sensors
- 11Kw On Board Charger + Heat Pump



18" Aero Alloy Wheels  
Diamond Cut



Leggenda Scudetto V-Shield



Iconica Fabric Seats



## ICONA INTERIOR

Full fabric seat with RipStop Biscione pattern

Driver : 6w manual / Passenger : 4w manual

Technoleather steering wheel

Interior wrappings in blue Scuba Shark

# ALFA ROMEO JUNIOR ELETTRICA SPECIALE

(In addition to or replacing Electtrica Spec)



## Interior

- 10.25" Radio - With Navigation and Wireless Smartphone Mirroring
- Cargo Flex Kit
- Leather Steering Wheel
- Spiga Fabric and Vinyl Premium Seat
- Heated Front Seats
- Driver Seat 6 Way Power Adjust with Lumbar and Massage Function
- Passenger Seat 6 Way Adjust
- Sport Pedal
- Door Sill / Velour
- Rear View Camera with Dynamic Gridlines
- 6-Speaker Sound System
- USB 2nd Row - Type C Charging 2.5A

## Exterior

- 18" Petali Alloy Wheels - Diamond Cut
- Matt Black Body Kit with Rosso Bera Inserts
- Progresso Scudetto V-Shield
- Privacy Glass
- Auto Folding Heated, Power Door Mirrors with Blind Spot Detection and Puddle Lamp

## On Board Technology

- Adaptive Cruise Control with Lane Centering & Traffic Jam Assist (Available With EPB, AT And Nav Only)
- Traffic Sign Recognition

## Functionality

- Keyless Start and Keyless Entry System
- Hands-Free Power Liftgate

	54 kWh 115 kW 156 hp FWD
Powertrain	BEV
MVS	627.L2E.0.S01
WLTP CO2 g/km	0
Electric Range <sup>1</sup> (WLTP, Combined)	406km
Electric Range <sup>1</sup> (Urban)	574km
Power Consumption <sup>1</sup> (WLTP, Mixed) kWh/100km	15.3
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€45,304
Total RRP including relief	€38,950*



18" Petali Alloy Wheels  
Diamond Cut



Progresso Scudetto V-Shield



Spiga Seats

All pictures for illustration purposes only

<sup>1</sup>Estimated ranges for electric driving

\*Price is post SEAI grant + VRT relief as at Jan 2025



## SPECIALE INTERIOR

Spiga Seat  
Driver : Power with massage  
Passenger: 6w manual  
Leather steering wheel  
Ambient Light + LED touch domelamp  
Aluminium pedals & sills

Floor mats  
3rd rear headrest  
Adjustable cargo floor height  
(x3 levels)  
Painted front door panel bezel

# ALFA ROMEO JUNIOR ELETTRICA SPECIALE

(In addition to Electtrica Spec + Tech Pack & Performance Interior)

## DEMO SHOWROOM VEHICLE



### Interior

- 10.25" Radio - With Navigation and Wireless Smartphone Mirroring
- Cargo Flex Kit
- Rear View Camera with Dynamic Gridlines
- 6-Speaker Sound System
- USB 2nd Row - Type C Charging 2.5A

### Exterior

- 18" Petali Alloy Wheels - Diamond Cut
- Matt Black Body Kit with Rosso Bera Inserts
- Progresso Scudetto V-Shield
- Privacy Glass
- Auto Folding Heated, Power Door Mirrors with Blind Spot Detection and Puddle Lamp



### Performance Interior

- Corsa Black/Red suede/leather racing seats by Sabelt®
- 6 Way Driver electric and Passenger manual
- Heated Seats
- Performance Steering Wheel
- 3 Rear Headrest
- Sporty Pedals
- Door Sill Plates

### On Board Technology

- Adaptive Cruise Control with Lane Centering & Traffic Jam Assist (Available With EPB, AT And Nav Only)
- Traffic Sign Recognition

### Tech Pack

- Frameless Auto Dimming Rearview Mirror
- Wireless Smartphone Charger
- LED Matrix Headlights Projector
- Front, Rear And Side Parking Sensor

### Functionality

- Keyless Start and Keyless Entry System
- Hands-Free Power Liftgate

	54 kWh 115 kW 156 hp FWD
Powertrain	BEV
MVS	627.L2E.0.N05
WLTP CO2 g/km	0
Electric Range <sup>1</sup> (WLTP, Combined)	406km
Electric Range <sup>1</sup> (Urban)	574km
Power Consumption <sup>1</sup> (WLTP, Mixed) kWh/100km	15.3
Fast charge at 100 kW DC	20-80% in 24 mins
Total RRP excluding relief	€49,840
Total RRP including relief	€43,768*

All pictures for illustration purposes only

<sup>1</sup>Estimated ranges for electric driving

\*Price is post SEAI grant + VRT relief as at Jan 2025



## PERFORMANCE INTERIOR PACK

Corsa Black/Red suede/leather racing seats by Sabelt ®  
6 Way Driver electric and Passenger manual  
Heated Seats  
Alcantara & Leather steering wheel  
Ambient Light + LED touch dome lamp

Aluminium pedals & sills  
Floor mats  
3rd rear headrest  
Adjustable cargo floor height (x3 levels)  
Painted front door panel bezel





# ALFA ROMEO JUNIOR ELETTRICA SPECIALE PACK OPTIONS

(Combination of additional options can have an impact on VRT relief, contact your local dealer for option prices)

## Tech Pack

- Frameless Auto Dimming Rearview Mirror
- Wireless Smartphone Charger
- LED Matrix Headlights Projector
- Front, Rear And Side Parking Sensor



## Performance Interior

- Corsa Black/Red suede/leather racing seats by Sabelt ®
- 6 Way Driver electric and Passenger manual
- Heated Seats
- Performance Steering Wheel
- 3 Rear Headrest
- Sporty Pedals
- Door Sill Plates



## Optional Sunroof





# ALFA ROMEO JUNIOR ELETTRICA VELOCE 54 kWh 207kW 280 hp FWD

LEADING HANDLING

BEST-IN-CLASS DYNAMIC RESPONSE

HIGH LEVEL OF COMFORT

ARRIVING Q1 2025





# ALFA ROMEO JUNIOR ELECTTRICA The Paint



	Solid Paint	Bi-Colour Paint
Bera Red	0	0
Sempione White	S	0
Arese Grey	0	0
Navigli Blue	0	0
Scala Ivory	0	0
Tortona Black	0	0

S - Standard

0 - Optional

# ALFA ROMEO JUNIOR ELETTRICA

54 kWh 115 kW 156 hp FWD  
54 kWh 207kW 280 hp FWD

## 100% Electric

The Alfa Romeo Junior offers an electrifying driving experience with two powerful full electric motors: the 156 HP motor with a peak torque of 260 Nm and the Veloce variant, delivering an impressive 280 HP and a peak torque of 345 Nm. With features like the limited-slip differential and a dedicated chassis setup, the Veloce version promises exhilarating performance and a thrilling driving experience.

## Battery and charging times

With AC charging, it can reach a full charge from 0 to 100% in 5 hours and 45 minutes. Utilising rapid DC charging up to 100 kW, it can recharge from 20% to 80% in just 27 minutes.

## Driving Dynamics

With front and rear anti-roll bars tuned for sporty performance, lowered springs by 25mm, and optimally dampened shock absorbers, every curve becomes an opportunity for precision. Coupled with precise steering and the torsen limited-slip differential, the Alfa Romeo Junior the full potential of dynamic driving on any road.

## Electric range

The Alfa Romeo Junior, offered in both 156 HP and 280 HP variants, is equipped with a robust 54 kWh battery, providing a comprehensive mixed range of 402km. Engineered with an optimized weight, the battery ensures a perfect balance between efficiency and driving agility.

## Acceleration and performance

The new Alfa Romeo Junior is a thrilling fusion of innovation and performance, faithful to the sporty Alfa Romeo DNA. The 280 Veloce version boasts a top speed surpassing 200 kph and acceleration from 0 to 100 kph in 5.9 seconds, every drive is a symphony of performance and agility.

## DNA

**DYNAMIC:** tailor-made for exhilarating sports driving experiences. With enhanced power delivery and sharp steering response, it offers maximum agility and control.

**NATURAL:** ideal for everyday driving, the Natural Mode ensures a harmonious balance between performance and comfort. The electric motor and steering responsiveness are optimized for a smoother ride for your daily drive.

**ADVANCED EFFICIENCY:** designed to maximize energy efficiency and electric range, without compromising on driving pleasure.

# ALFA ROMEO JUNIOR ELETTRICA ADAS Standard Safety



## JUNIOR

### LANE CENTERING

The Lane Centering system in your new Alfa Romeo Junior ensures the vehicle stays centred within its lane, even in busy traffic. It detects lane markings and actively maintains the vehicle's position in the middle of the lane.



### TRAFFIC SIGN RECOGNITION

Traffic Sign Recognition detects and displays common road signs in real-time, providing you with crucial information such as speed limits, no passing zones and other important signs. With this feature, you can effortlessly stay updated and ensure compliance with road regulations for a safer and more informed driving experience.



### DRIVER ATTENTION ASSIST

Driver Attention Assist monitors the vehicle's movement and travel time. It warns the driver with a cup alert on the TFT display when a break is warranted.



### AUTONOMOUS EMERGENCY BRAKING

The Autonomous Emergency Braking system helps prevent or reduce the severity of collisions by automatically applying the brakes if the driver doesn't react in time to avoid hitting the vehicle ahead or a pedestrian/cyclist.



### ADAPTIVE CRUISE CONTROL

Adaptive Cruise Control offers seamless speed control and distance adaptation, allowing drivers to relax without constant pedal pressure. The system, equipped with Stop & Go, ensures consistent cruising speed and safe spacing from preceding vehicles. Additionally, upon driver request, it can intelligently adjust speed based on recognized road limits.



# ALFA ROMEO JUNIOR ELETTRICA ADAS SPECIALE Safety

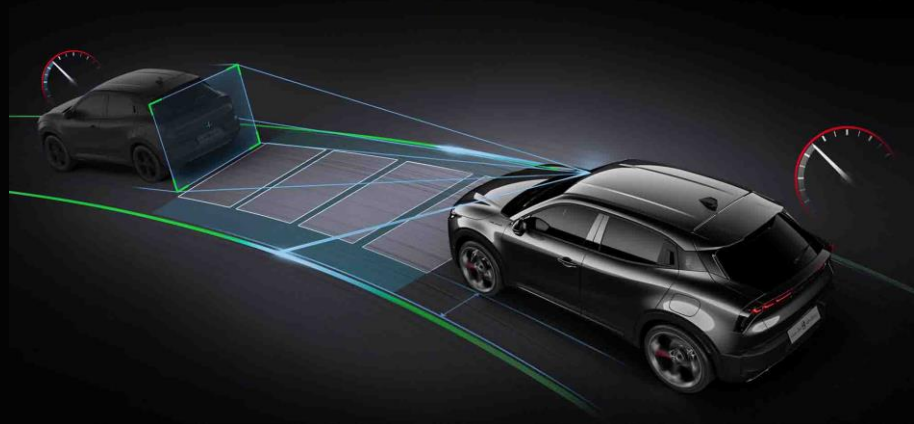
## JUNIOR



\*Standard from Speciale spec

### Level 2 Assisted Driving\*

The new Alfa Romeo Junior can achieve Level 2 Assisted Driving thanks to the optional Technology pack which includes a front camera, front radar, Adaptive Cruise Control (IACC), and Lane Centring (LC). These systems work together to help the driver maintain the correct position on the road with minimal intervention. They assist in maintaining the right speed and staying in the centre of the lane, reducing the risk of collisions, especially in congested traffic situations where accidents are more likely. However, it's important to note that the driver remains in control at all times.



### PARKING ASSISTANCE\*

The 180° View Camera provides a comprehensive view of the car's surroundings via the 10.25" digital touchscreen, complete with a dynamic grid. This camera is supported by 12 sensors. The built-in software generates a top-down view and alerts the driver visually through the instrument cluster and audibly with a chime if an obstacle is detected in the car's trajectory.

# ALFA ROMEO JUNIOR

## JUNIOR



CABLE ORGANIZER  
FOR CHARGING CABLES  
AFTERSALES ACCESSORY



INTERNAL  
EV DRIVING SOUND  
INCLUDED IN ALL  
ELETTRICA & VELOCE



400 LITRES OF BOOT  
STORAGE

# JUNIOR



1781 mm



4173 mm

1505 mm  
1535 mm

The dimensions of the Alfa Romeo Junior are designed to embody the perfect sporty compact car, with 4,173 mm in length and 1,532 mm in height (1,505 mm for the Veloce version). The boot accommodates a spacious cargo volume of up to 415 litres (400 litres in Electrica), offering ample storage for luggage and belongings, thereby making it a versatile and practical choice for both city commuting and road trips.



1781 mm



4173 mm

1505 mm



ALFA ROMEO



**JUNIOR**